



CA NORTHSTATE UNIVERSITY
MASTER OF HEALTHCARE ADMINISTRATION

EST. FALL 2020

ADVANCING THE ART AND SCIENCE OF HEALTHCARE MANAGEMENT



OPTIMIZE YOUR FUTURE

Optimize your future by investing in yourself at CNU, where we strive to deliver the best graduate healthcare management education in the field.

The Bureau of Labor Statistics predicts that over 4 million healthcare jobs will be added through 2026, making it the fastest growing professional field. Healthcare is currently 18% of the U.S. gross domestic product (GDP).

CONTENTS

- * 3 MASTER OF HEALTHCARE ADMINISTRATION
- * 4 DOMAIN KNOWLEDGE
- * 6 CURRICULUM
- * 8 STUDENT EXPERIENCE
- * 9 ADMISSIONS REQUIREMENTS



CA Northstate University (CNU) is located in Northern CA with two campuses in the greater Sacramento region.

* Pending WSCUC approval and all other requirements have been met.

CNU MHA

California Northstate University's mission is to advance the art and science of healthcare. Our vision is to provide innovative education and healthcare delivery systems. Our Master of Healthcare Administration, (MHA) degree complements this mission to prepare early to mid-careerists with the industry knowledge and business administration skills required to pursue potential leadership positions in healthcare management such as: health service administrators, managers, analysts, entrepreneurs, and eventually, executive leadership. We cultivate entrepreneurial mindsets geared towards innovating and engineering healthcare systems of the future while corresponding to the societal need of producing ethical and responsible leaders. Through this transformational change, leaders will deliver improved healthcare delivery systems through operational excellence.

Foundational concepts and competencies prescribed by the Healthcare Leadership Alliance (HLA) have been incorporated into the curriculum. Our pedagogy includes the Interprofessional Education framework that will yield collaborative leaders who aim to communicate empathetically among their teams. Students include: aspiring medical doctors, nurses, psychologists, pharmacists, administrators, marketers, operation managers, data analysts, accountants, health insurance managers, IT managers and engineers, start up owners and anyone who seeks to complement their field of studies in healthcare.

CNU serves as the West Coast educational catalyst to deliver cutting-edge and proven technologies in analytics and intelligence (A.I.) that will optimize healthcare delivery systems.

Graduate education to meet the complexities and challenges within the evolution of healthcare.

**INTERPROFESSIONAL
EDUCATION HAS BEEN
TOUTED BY THE
WORLD HEALTH
ORGANIZATION AS “A
NECESSARY STEP IN
PREPARING A
“COLLABORATIVE
PRACTICE-READY”
HEALTH WORKFORCE
THAT IS BETTER
PREPARED TO RESPOND
TO LOCAL
HEALTHNEEDS.”**

Source: Framework for Action on Interprofessional Education and Collaborative Practice

HLA Competencies were defined by the **Healthcare Leadership Alliance (HLA)**, the nation's premier professional organization that together represent more than 140,000 members across the major healthcare management sectors. They defined five domains integral to the healthcare sector. We have embedded these domains into our program learning outcomes in order to produce well-rounded leaders that will contribute ethically and responsibly to society.

01

Business skills and knowledge.

Summarize and evaluate foundational business functions and management theories.

02

Knowledge of the healthcare environment.

Evaluate healthcare delivery models and stakeholders.

03

Leadership.

Explore and evaluate the role of leadership and ethics in healthcare management

04

Communication and relationship management.

Incorporate critical thinking and optimal decision making skills to produce an integrated analysis that enhances healthcare management.

05

Professionalism.

Evaluate the role of healthcare delivery as it relates to individual and organizational differences.

**APPLY NOW TO
NORTHERN
CALIFORNIA'S
ONLY MHA
PROGRAM.**

CURRICULUM

SHAPING THE FUTURE OF HEALTHCARE

REQUIRED CORE (21 UNITS)

1. Introduction to healthcare systems, policies, markets and economics
2. Legal, ethical, and regulatory principles in healthcare
3. Operations and supply chain management in healthcare
4. Accounting and financial management in healthcare
5. Organizations and human capital management in healthcare
6. Healthcare marketing and communications strategies
7. Data, information and technology systems management in healthcare

THREE DISTINCT CONCENTRATIONS TO MEET THE CHALLENGES OF TOMORROW'S HEALTHCARE LEADER (12 UNITS)



LEADERSHIP

Graduates of leadership can expect to gain foundational skills in business and healthcare that will facilitate in propelling them into future roles as leaders in their organizations.

REQUIRED COURSES (2):

- Strategic analysis and planning for healthcare
- Leadership and change management



ANALYTICS & INTELLIGENCE

This cutting-edge concentration will train graduates with the ability to apply basic AI skills and discern how they can appropriately optimize challenges facing their organizations in the future.

REQUIRED COURSES (2):

- Data analytics and predictive models for business intelligence
- Optimization and prescriptive decision models



SERVICE EXCELLENCE

Graduates of service excellence will gain the acumen to streamline their operations and lead their service organizations to excellence.

REQUIRED COURSES (2):

- Healthcare delivery and service management
- Lean Six Sigma and project management for healthcare

CONCENTRATION ELECTIVES (2)

LEADERSHIP

- Executive decision making for healthcare
- Global procurement and supply management
- Healthcare in the global marketplace
- Public health, compliance and risk management
- Innovation, entrepreneurship and new venture financing

ANALYTICS & INTELLIGENCE

- Systems simulation and design for healthcare delivery
- Health record management and cybersecurity
- Lean Six Sigma and project management for healthcare
- Introduction to analytics programming
- Machine learning and artificial intelligence for healthcare
- Innovation, entrepreneurship and new venture financing

SERVICE EXCELLENCE

- Systems simulation and design for healthcare delivery
- Global procurement and supply management
- Data analytics and predictive models for business intelligence
- Optimization and predictive decision models
- Health record management and cybersecurity



CAPSTONE (6 UNITS)

- FIELDWORK OR AN INTEGRATED CAPSTONE PROJECT
- EARLY FIELDWORK CAN BE FULFILLED THROUGH A SERVICE LEARNING ACTIVITY COURSE WITH A GLOBAL HEALTH FOCUS
- THESIS-TRACK OPTION FOR ANALYTICS AND INTELLIGENCE CONCENTRATION

STUDENT EXPERIENCE

PROFESSIONALLY FOCUSED LEARNING EXPERIENCES TO ENRICH OUR STUDENTS' LIVES AND FOSTER LONG TERM BONDS.



Time Commitment

Classes are delivered in a hybrid format with one-course at a time over 5-week blocks. Our hybrid model offers flexibility to students from outside the greater Sacramento region as classes meet Friday evenings from 5-8pm and Saturdays from 8am to 2pm with every 2nd and 4th week online. Students will complete 39-units (13 courses) in 24-months.



Cohort Model

We offer small-class sizes centered around focused student learning experiences. We believe the cohort environment fosters camaraderie and life-long bonds. Cohorts include students from various backgrounds in healthcare or those aspiring to enter the field. We admit approximately 30 students per intake.



World-class Faculty

CNU 's MHA blends world-class business and healthcare faculty from the Northern CA region. Courses incorporate industry leaders and professionals to integrate real-world experience and case studies. Instructors are accessible and serve as mentors during all stages of a student's academic journey.

ADMISSION REQUIREMENTS

1. **Bachelor's Degree:** accredited, four-year equivalent program.
 - a. Minimum requirement: GPA 2.5
2. **Official Transcripts:** Your academic records from each college-level institution you have attended are required. Canadian applicants and all other foreign applicants must submit a foreign coursework evaluation; CNU accepts evaluations from ECE, IERF, WES, and Education Perspectives.
3. **Official GRE/GMAT or waiver**
 - a. Waiver can be granted for those with demonstrated and relevant work experience (10 years+) or for a relevant Master's degree, Doctorate, or Doctoral program enrollment.
 - b. GRE/GMAT waiver could be granted for an acceptable LSAT/MCAT/DAT/OAT/PCAT within 5 years.
4. **Official TOEFL/IELTS scores for international applicants**
 - a. TOEFL 80-Internet based
 - b. IELTS- 6.5 minimum
5. **Two Letters of Recommendation:** At least two letters must be submitted from faculty members or from employer (preferably manager/VP) who are knowledgeable about your academic capabilities, employment (if applicable), and interests. You will be asked to list the names and contact information for those references as well. They will each receive instructions for uploading their letter of recommendation.
6. **Statement of Purpose**

CAREER OPPORTUNITIES

Through an integrated, innovative, and rigorous curriculum, our students will be prepared to enter the healthcare workforce in the following healthcare organizations:

- Hospitals facilities, (which employ nearly 30% of Healthcare administrators, according to the U.S. Bureau of Labor Statistics)
- Group physician practices
- Clinics
- Nursing care and eldercare facilities
- Start-ups
- Home healthcare organizations
- Outpatient care centers
- Mental health organizations
- Rehabilitation centers
- State and federal health agencies
- Military health services
- Public Health Departments
- Information Technology, consulting, engineering and solution providers for healthcare



TAKE THE NEXT STEP.



California Northstate University

MASTER OF HEALTHCARE ADMINISTRATION

2910 Prospect Park Drive, Rancho Cordova, CA 95670

www.cnsu.edu • 916-686-7300

admissions.mha@cnsu.edu

© California Northstate University 2020